Brain Awareness Week

The Brain Awareness Week campaign was launched in 1998 by the Dana Alliance for Brain Initiatives (New York) and the Society for Neuroscience.

GOAL: to elevate public awareness of the progress and benefits of brain and nervous system research by outreach programs in the grade schools, lectures open to the public and research community.

WCSN Invited Speakers

2007 Dr. William Calder, University of Washington, Seattle
2006 Dr. Carl Cotman, University of California, Irvine
2005 Dr. Peter Goodwin-Hopkins, SUNY
2004 Dr. Michael Chretien, Ottawa Health Research Institute
2003 Dr. Benjy Quinton, Douglas Hospital Research Ctr & DC, David Weatherall, University of Toronto
2002 Dr. Michel Chretien, Ottawa Health Research Institute
1999 Various media events and presentations by local Neuroscientists
1998 Dr. Ronald Oppenheim, Wake Forest University, NC

Thank you to the Society for Neuroscience and all WCSSN members for supporting the Winnipeg Chapter Society for Neuroscience.

Outreach Activities

During Brain Awareness Week the WCSN links the local nonprofit health organizations with the community by inviting the following organizations to set up resource booths on disease symptoms, prevention, support groups available and most importantly the research going on within Manitoba.

- Alzheimer’s Society Manitoba
- Centre on Aging, University of Manitoba
- Child and Adolescent Mental Health Care (CAMH) Foundation
- Heart and Stroke Foundation
- Huntington Society of Canada
- Manitoba Brain Injury Association
- Manitoba Schizophrenia Society, Inc.
- Mental Health Education Resource Ctr.
- Mood Disorders Association of Manitoba
- MS Society of Manitoba
- Parkinson Society Manitoba

The WCSN is currently collaborating with the University of Manitoba’s Women In Science and Engineering (WISE) Kid-Netic Energy outreach program directed by Mr Coleen Flaherty. WISE interacts with 25,000 school children in Manitoba, encouraging them, especially girls, to study science at the high school level and pursue science in their post-secondary studies and. The Women In Science and Engineering (WISE) Kid-Netic Energy outreach program has been in place for many years and delivers a range of University supported programs that supplement the school curriculum in Manitoba. Until now there has been no neuroscience component. We hope to include a number of neuroscience-related events that will be delivered to 1000s of Manitoba school children (grades 5-6).

The WCSN supports the Manitoba Schools Science Symposium, an annual provincial science fair of students from grades 5-12. Awards are given out to the best neuroscience related projects.

Throughout the year WCSN members give neuroscience related presentations to grade school students and the public.

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Winnipeg Chapter

(www.sfn-manitoba.ca)